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# **Sustainable Agricultural Livelihood Restoration, Rehabilitation and Resilience in Kenya**

## **Guidelines on Sustainable Ruminant Feeds and Nutrition Security for Kenya**

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### **CHAPTER 4 STRATEGIC INTERVENTIONS TO ADDRESS RUMINANT FEED AND NUTRITION INSECURITY**

#### **4.4 Pillar 4. Feed stability**

The interventions to improve the stability of the feed industry include:

##### **4.4.3 Intervention 3. Market stability**

Market stability refers to the ability of the feed industry to provide reliable and affordable access to feed ingredients and finished feeds. The following strategies can promote market stability:

- i. Development of efficient and transparent market systems that connect feed producers with feed buyers
- ii. Promotion of competition and fair-trade practices in the feed industry
- iii. Establishment of feed price stabilisation mechanisms to reduce price volatility and protect farmers against sudden price fluctuations through formation of cooperatives for easy access of cheaper inputs
- iv. Investment in feed storage, transport, and distribution infrastructure to ensure timely and efficient delivery of feed products
- v. Improvement of market information systems to provide accurate and up-to-date information on feed prices, availability, and quality
- vi. Encouragement of value addition and diversification in the feed industry to create new markets and products
- vii. Promotion of exports to expand market opportunities for feed producers